



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

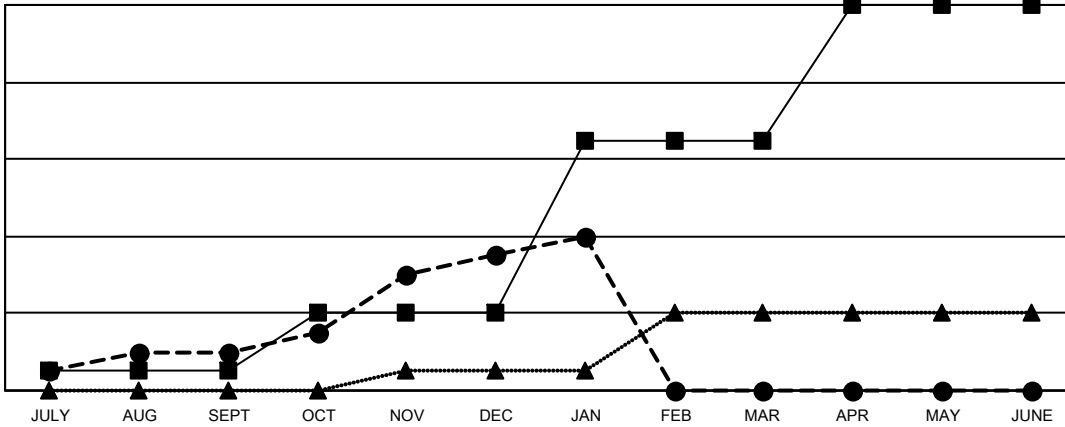
Multiple District A

LOCATION: ONTARIO

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	2	5
OCT/NOV/DEC	3	5	2
JAN/FEB/MAR	9	1	0
APR/MAY/JUNE	7	0	0

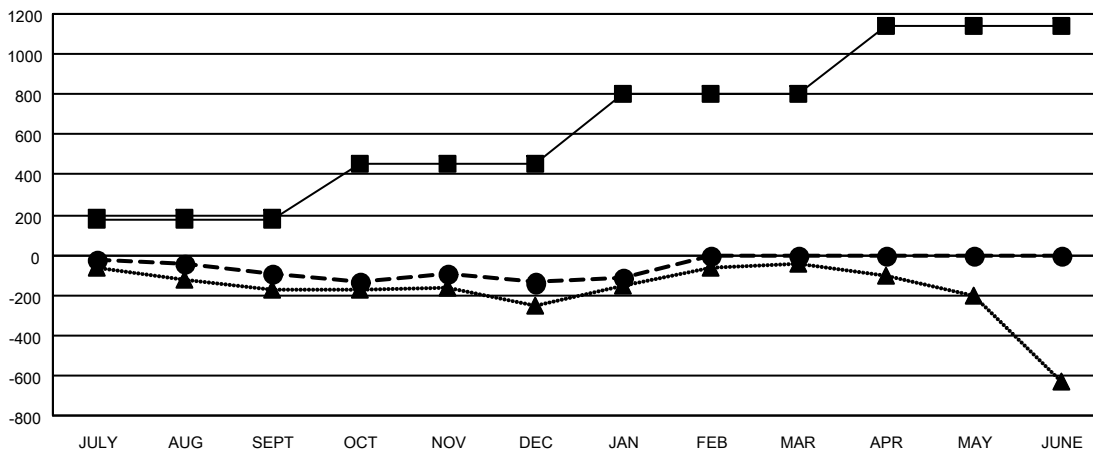
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	180	274	316
OCT/NOV/DEC	270	501	504
JAN/FEB/MAR	355	105	68
APR/MAY/JUNE	335	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 7	188 CLUBS OF 531 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	MALE 8,405 (69.01%)
DECEASED 127		FEMALE 3,774 (30.99%)
CLUB CANCELLED 10	TOTAL FAMILY UNIT MEMBERS 2,217	
OTHER 751	FAMILY MEMBERS PAYING HALF DUES 1,140	
TOTAL 888		